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Puma Future 18 Launch Boots Colorway Released



© Friday, January 12, 2018

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The launch colorway of the Puma Future 18.1 football boot has been released today. The first Puma soccer cleat to feature the brand's new Netfit lacing system, the Future 18.1 is worn by Antoine Griezmann and Marco Reus.



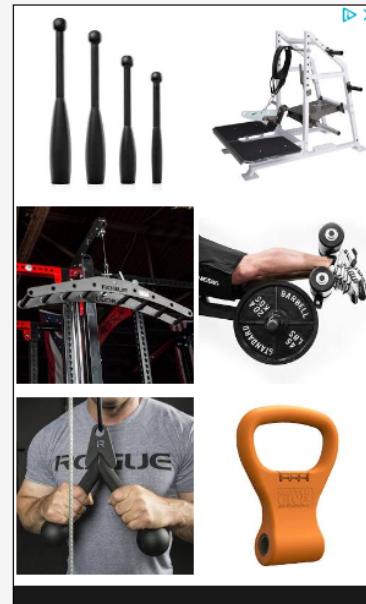
With the launch of the Puma Future, Puma again more or less completely revamped its soccer boot offering, ditching the evoPOWER after the evoSPEED was discontinued earlier this year. Puma's 2018 World Cup boots will be the ONE and the Future.

PUMA FUTURE 18.1 - BLACK / LIME / RED

This image shows the launch colorway of the brand-new Puma Netfit 18.1 football boot.



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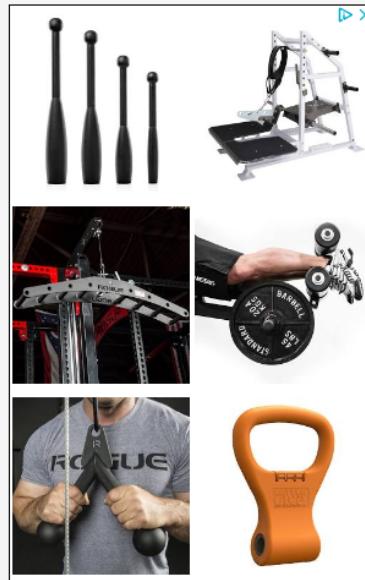
As it is so often the case, the Puma Future 18 is introduced with an absolutely garish and eye-catching colorway. It has a black and lime green base with a polka dot graphic design and combines it with bright red Puma brandings along the sides and on the heel.



Features-wise, the Puma Future 18.1 football boots are the brand's first 11-a-side soccer shoes to feature its new Netfit lacing system, which allows for near endless possibilities in lacing.



The one-piece upper construction of the Puma Future Netfit 2018 World Cup boots comes with a heightened collar that is shaped in a unique way with peaks at the front and back. The collar part is



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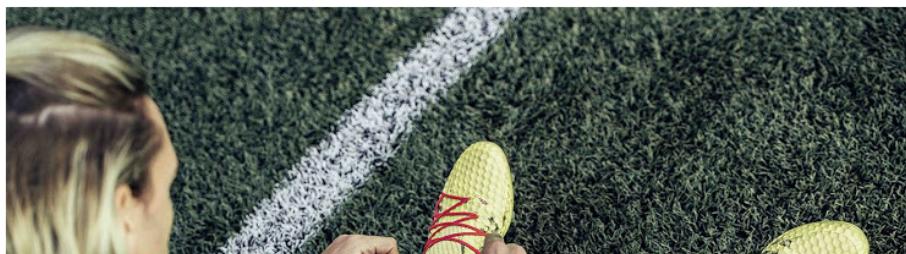
The one-piece upper construction of the Puma Future Netfit 2018 World Cup boots comes with a heightened collar that is shaped in a unique way with peaks at the front and back. The collar part is ribbed, especially at the front, in what we believe is an effort to reduce friction.



Finally, the sole plate of the Puma Future 18 comes without an external heel counter and features both conical and bladed studs, not unlike the Puma ONE.

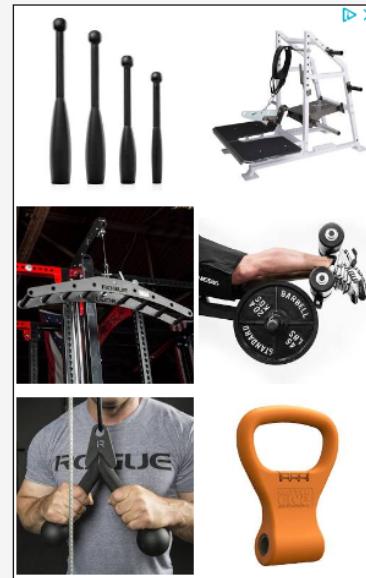


The Puma Future 18 soccer cleat retails at USD 200 (EUR 200, GBP 160).



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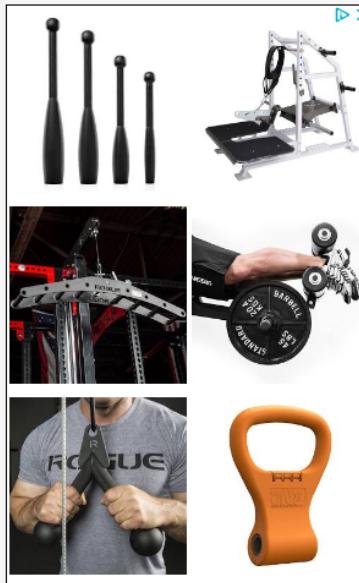




Do you like the official launch colorway of the brand-new Puma 18.1 boots with Netfit lacing technology? Drop us a line below, and [check out the Boot Calendar for more.](#)

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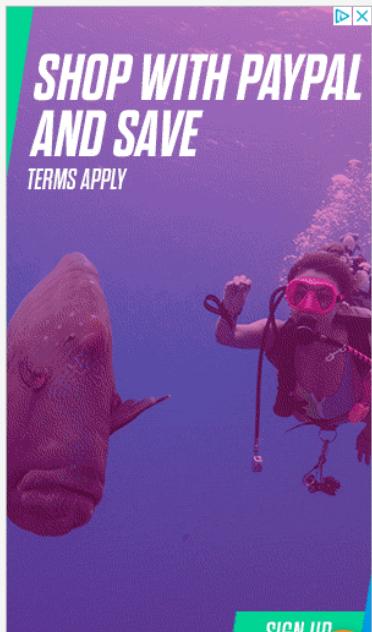
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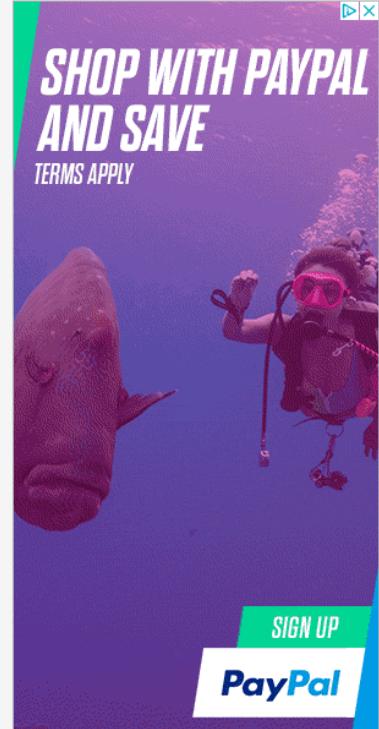
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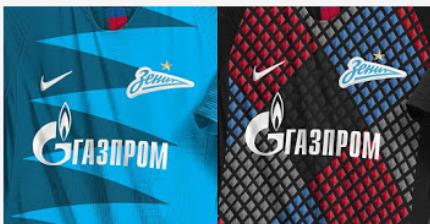
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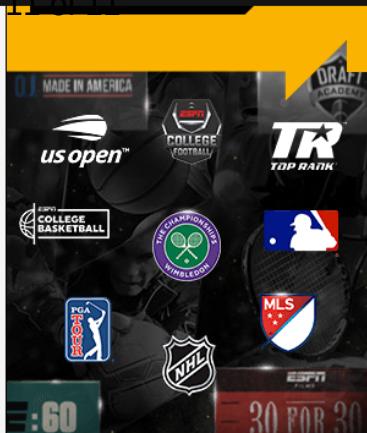
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